

Changemaker Supporters

PROJECT GOOD WORK

www.projectgood.work
contact@projectgood.work

Who is Project Good Work?

Project Good Work is a boutique marketing group focused on helping individuals and organizations launch social impact projects, charities, and change-making initiatives. We help develop your brand, marketing strategy, and content as a marketing group.

Our Services

- Branding
- Marketing Strategy
- Content Development

The Changemakers We Serve

We work with people and organizations who are creating positive change in the world. If you are an individual or organization doing the following:

- Launching Social Impact Projects
- Launching a Social Program
- Starting a Charity
- Starting a Special Program or Project
- Creating Change-making Initiatives

Contact Us Today so we can help take your idea to the next level.



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Our goal is to connect you with the people who believe what you believe so that your project and business can thrive.

Let us help you create an emotional connection with your target market, so your audience will know what your brand stands for.

What we offer:

- A Small Marketing Shop with Specialists
- Specialization in Branding, Marketing Strategy, and Content Development
- Highly Personal Service
- We Help You Develop a Complete Marketing Strategy
- We Research and Help You Create Great Content
- Excellent Pricing Model Because We Know the World Needs You Now



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Project Package #1- Foundations \$5,500 - \$7,500

This package is perfect if you want to get started creating your change-making business, organization, cause, or charity. We assist you in defining your target audience, then work with you to build a brand look and feel and then launch you publicly onto the web so you can start changing minds and lives.

What's Included:

Starter Market Research Report

Brand Design

Assistance with Copy Development
(Website + Promotional Materials)

Starter Website for Your Brand/Cause/ Project

Social Media Set-up (Schedule Development and Posts)

Project Package #2- Campaign Builder \$7,500 - \$10,000

This is for the organization that already has a brand and things are going well except that there is no time to take on one more project or campaign; that is where we step up to lighten the load by managing your project.

What's Included:

Campaign Creation, Plan, and Launch

Campaign Website (*Website, Page, System)

Promotional Materials (Social Media, PR, ETC.)

Campaign Reporting

Customized Project Package- Price to Be Discussed & Determined

Looking for something specific, different, or unique?
Our custom project package is the best way to go.

We will meet with you and build a plan you can work with.

TALK TO US

SCHEDULE YOUR FREE CONSULTATION

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**Our mission is to inspire people to
change the world for good, one project
or initiative at a time.**

Hear What We Sound Like.

Click Here: [Listen to Our Podcast](#)

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