COMPARE PROJECT GOOD WORK'S VALUE

PGW Foundations Package $5,500 -$7,500	Other Marketing Companies
PGW Website	**Website**
NO. 1 We include design, development and setup of your website. ***Included in Cost**	**COST FOR WEBSITE ONLY** Usually Includes Design and Development plus setup. **Cost Range: $2,500 -$5,000**
PGW Brand Design	**Branding**
NO. 2 We work with you to find a look and feel you love and help you incorporate it into everything you do. ***Included in Cost**	**ADDED COST** Most companies offer but, will be an additional cost. **Cost Range: $2,000 +**
PGW Copywriting	**Copywriting**
NO. 3 We assist you in creating copy for your website or promotional materials. ***Included in Cost**	**ADDED COST** Most companies offer but, will be an additional cost. **Cost Range: $800 per page or $4,000 for a five-page website**

SPECIAL NOTE

*Price Range varies based on the size of the website, artwork selected, platform pricing, and copy needs.

COMPARE PROJECT GOOD WORK'S VALUE

PGW Foundations Package $5,500 -$7,500	Other Marketing Companies
PGW Starter Market Research Report	**Market Research**
NO. 4 We do the research to find out what your target audiences is looking for in your brand and then give you the report to use in the future. ***Included in Cost**	**ADDED COST** Most companies do some research before designing your website but, the information is not distributed to the client unless requested. **Cost Range: $1,500 -$6,000**
PGW Basic Social Media Set-up	**Basic Social Media Set-up**
NO. 5 We do the research and suggest what social media outlets will be best for your brand plus put together a starter plan you can use and set up your accounts if needed. ***Included in Cost**	**ADDED COST** Most companies will offer but, will cost something for the setup. **Cost for Set-up Only: $600**
Final Cost	**Final Cost**

PGW

- Website
- Branding Design
- Copywriting
- Marketing Research Report
- Basic Social Media Set-up

Cost for A Complete Marketing Package : $5,500 - $7,500

OTHER COMPANIES

- Website
- Branding Design
- Copywriting
- Marketing Research Report
- Basic Social Media Set-up

Cost for A Complete Marketing Package : $10,600 - $15,600

SPECIAL NOTE
*Price Range varies based on the size of the website, artwork selected, platform pricing, and copy needs.